



ABIOLA ABRAMS

Lifestyles, Entertainment & Pop Culture Journalist

Writer & Editor | Media Correspondent | Content Producer

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OVERVIEW

- A highly-motivated, hard-working writer and multi-platform media personality, I am comfortable working both alone with a team to create entertaining lifestyle and pop culture content.
 - Responsible and effective, I have written pieces for publications and sites ranging from Gawker and Jezebel to *Self Magazine* and *Esquire*; and my work has been written about in publications such as MediaBistro, *Time Out NY*, *Essence*.
 - My work as an host, personality and correspondent has been seen on such networks as BET, VH1, NBC, FOX and HBO. Celebrities interviewed include: Chris Rock, Busta Rhymes, LL Cool J, Hill Harper, LMFAO, Quincy Jones and more. As a producer I have managed teams of 10-15 people.
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WRITING

BLOGS & COLUMNS

- **Pepsi We Inspire**
 - Advertorial Blogger, Pepsi Micro-blog Contributor of Inspirational Pop Culture Content.
- **Examiner**
 - SEO-friendly Daily Celebrity & Relationships Column.
 - Leveraged a content farm-style site to become one of the top 10 in traffic for relationships columnists and one of the top 10 for New York columnists on the site. Often Top 5 in traffic for both categories.
 - Heavily retweeted on Twitter & “Liked” on Facebook.
- **Blackplanet’s Hello Beautiful**
 - Top Lifestyle Blogger & Vlogger on #1 African American Women’s Site.
 - 350,000 Subscribers on Blackplanet.com to my written and video content. Selected as HP (Hewlett Packard) advertorial contributor as a result.
- **AbiolaAbrams.com & AbiolaTV.com**
 - Celebrities, Relationships, Fashion, Food & Self-Esteem Written & Video Content. Interest from brands such as Trojan, Bravo, VH1, Pepsi, Philosophy and more.

GUEST POSTS & ARTICLES

- **Gawker** *“Recessionistas! How Are We Celebrating?”*
- **Jezebel** *“Nightline Tells Single Women To Settle Already?”*
- **NoH8 Campaign** *“Why Straight People Should Care About Marriage Equality”*
- **Self Magazine** *“The Power of Scent”*

- **Powell's Books** *"The Celibate Slut"*
- **Rolling Out** *"Dear Abiola"*

BOOKS

- *Dare: A Novel (Simon & Schuster)*, a hip hop love story
- Ghost Writer of 2 memoirs; one by a porn star & the other by a former gangster

ANTHOLOGIES

- *Behind the Bedroom Door* by Paula Derrow
 - *Dirty Words: A Literary Encyclopedia* by Ellen Sussman
 - *A Memory, A Monologue, A Rant & A Prayer* by Eve Ensler
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TELEVISION

HOST, PERSONALITY, CORRESPONDENT

- *Morning Show*, Commentator/Guest, FOX
- *Tough Love*, Personality, VH1 (8 episodes)
- *The Best Shorts*, Host & Consulting Producer, BET (2 years)
- *My Two Cents*, Commentator, BET (recurring)
- *Chat Zone (Interstitial)*, Host, HBO (2 seasons)
- *All Access*, Host, BET (special)
- *Jimmy Kimmel Live*, Personality, NBC
- *The Source*, Host, NBC (2 seasons)

WEB TV & RADIO

- Abiola on LSD: Love Sex Dating, Host, Shovio.com
 - *Lifestyles Interviews*, Interviewer, BET.com
 - *Kiss & Tell TV*, Host (Winner, LA Webfest), GlamTV
 - *Planet Abiola*, Host, blackplanet.com
 - *The Gabby Cabby*, Guest Co-Host, BBC Radio
 - *Maxim Radio Sex Files*, Co-Host, Sirius XM Radio
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EDUCATION

SCHOOLS

- Vermont College of Fine Arts, Master of Fine Arts
- Sarah Lawrence College, Bachelor of Arts

ADDITIONAL SKILLS

- Editorial Content Development, Managing Online Communities
- Web Production including SEO, Video Editing, HTML, Adobe Photoshop & Premiere, CMS.
- Expert at Tight Deadlines, Creating Clean Copy, Advertorials, Headlines.
- Comfortable with both written and video package stories; Award-winning short and documentary filmmaker;
- Motivational Speaker at schools from NYU to Howard University.